

I am a dedicated designer experience with 4 year's plus has equipped me with the skills to navigate and solve intricate and challenging design problems. I approach every design challenge with enthusiasm and a deep commitment to creating visually compelling and user-friendly interfaces that meet's with consumer satisfaction.

PORTFOLIO

Personal Website 2

Dribbble 2

Behance 2

Medium 🗗

Bento 🗗

EXPERIENCE

UI/UX Designer | Momagic Bangladesh Ltd. (Edison Group)

June 2021 - Present | Full Time

Completed 20+ projects, including mKiddo App and Webmanza, emphasizing creativity and user experience. Collaborated with cross-functional teams, including developers and product managers, to ensure seamless implementation of design concepts. Conducted user research and usability testing to identify areas for improvement and validate design decisions.

Lead Designer | Genomediks Future Health

August 2022 - December 2022 | Part Time

Delivered exceptional and user-friendly designs that not only meet but exceed user and customer expectations. This lead role has allowed me to foster a collaborative and innovative environment within the team.

Junior Executive | Innovative Knitex Ltd.

September 2019 - February 2021 | Full Time

Provided design support for numerous projects, not only devising design plans that align with customer satisfaction but also ensuring timely delivery, particularly for smaller-scale initiatives.

LIVE PROJECTS

- mKiddo Website Design 🗗
- EBL Promotional Website Design
- Pink Creative Website Redesign
- Edison Group Website 🖪
- Techbee Solutions 🗹

LIVE PRODUCT

- mKiddo App (Playstore) 🖸
- WebManza (E-commerce Website Solution) 🖸

EDUCATION

Executive MBA (Marketing)

2024 - Present Brac University

Bsc. in Computer Science & Engineering

2014 - 2018

Daffodil International University

DESIGN SKILLS:

Auto Layout

Style Guides

Design System

Flows

Wireframes

Prototyping (Lo-fi to Hi-fi)

Design Strategy

Developing Brand

Visual Identity

Mood Boards

RESEARCH SKILLS

Storyboards

Scenarios

Surveys

Personas

Card sorting

A/B testing

A/B lesling

Competitive analysis

Heuristic analysis

CASE STUDY

- mKiddo Case Study
- Bohubrihi Case Study 🖸
- BongoBD ☑
- MindCare ☑
- CholPori 🖸

CONTACT

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